



STARTUP PEDIA ASEAN CHALLENGE 2016



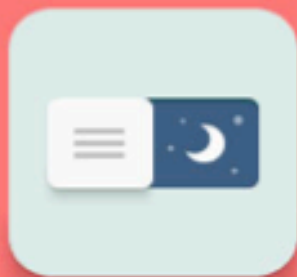


**GET INTO THE
COMPETITION**

OVERVIEW

What is STARTUPPEDIA ASEAN Challenge 2016?

- STARTUPPEDIA ASEAN Challenge 2016 is Fenox Venture Capital's (Fenox VC) unique startup competition for students to unleash creativity and attain ground-breaking ideas for budding young entrepreneurs emerging from the universities. Win up to \$50,000 to kick start your startup!
- Since 2011, Fenox VC has given to more than 65+ startups worldwide help to accelerate the pace of innovation and create top-end entrepreneurs that ever invented, such as Jibo, Meta, Genius, Lark, TechInAsia, 99.co, and HijUp.

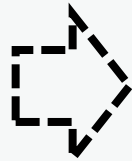


RUN THE GAME

Road to Final Round

STARTUPEDIA ASEAN Challenge 2016

January 20, 2016
Registration
Opens



February 15, 2016
Registration
Closes



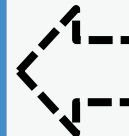
February 16, 2016
Pre-Screening



February 23,
2016
DEMO DAY!



February 21, 2016
Validation Sprint
for 10 Selected
Startups



February 18 -
19, 2016
Virtual Pitching
for 30 Selected
Startups

THE CHALLENGE

We are looking for startup that based on innovative services, bring unique value to the customers, and serves real world need.

HOW IT WORKS?

1. Registration opened on January 20, 2016 and closed on February 15, 2016. Late submission will not be considered.
2. The committee will do pre-screening for all submissions and only top 30 startups will be selected for the next round, virtual pitch.
3. 30 selected startups will be announced through our website and will be contacted by the committee through email on February 16, 2016 at 11.59 PM (GMT+7) the latest.
4. Top 30 selected startups will present their pitch deck via video conference call on February 18 – 19, 2016.

HOW IT WORKS?

5. The judges will select top 10 startups from virtual pitch to join the next round, validation sprint on February 22, 2016, to validate and tailor the solution with Fenox's subject matter experts. For those who are living outside JABODETABEK and/or from ASEAN countries outside Indonesia, validation sprint will be conducted online.
6. All startups that join validation sprint are automatically proceeding to Final Round.
7. All Finalists will present their final pitch deck on February 23, 2016

Who can apply for STARTUPPEDIA ASEAN Challenge 2016?

1. All undergraduate students from any major and universities in ASEAN and those who have graduated within 2 years maximum. All ASEAN citizen who study abroad also eligible to apply.
2. Each team must consist of minimum of two persons and maximum of 5 people.
3. There is no limitation on team composition. Students from different level of studies, different major and different universities can apply as a team.

TIMELINE

- Registration Closed : February 15, 2016
- Pre-Screening : February 16, 2016
- Virtual Pitch : February 18 - 19, 2016
- Validation Sprint : February 21, 2016
- Demo Day : February 23, 2016



WHAT'S IN IT
FOR YOU

PRIZES

Champion of STARTUPPEDIA ASEAN Challenge 2016 have the opportunity to be awarded a prize package consisting of **USD50,000** in equity investment and a chance to follow an mentoring program.*

***Term and Conditions Apply:**

1. All qualifications standard will be determined by the committee and will be shared during the grand final round (demo day).

Why students should participate in STARTUPPEDIA ASEAN Challenge 2016?

- **To acquire equity investment:** There is a prize package consisting of USD50,000 in equity investment and a chance to follow an mentoring program. You'll be exposed to angel investors, venture capitals, and corporate looking for investment opportunities.
- **To get coverage & prestige:** Represent your university at the Final Event in front of international audiences and covered by national media.

Why students should participate in STARTUPPEDIA ASEAN Challenge 2016?

- **To secure partnerships & network:** Join the close knit of talented entrepreneurs in 8+ countries. This is the chance to find potential partners and business opportunities at the events and within the network.
- **To experience learning & growing opportunities:** We hand pick top-quality mentors from all over the world with experiences in relevant industries. Benefit from the knowledge of corporate leaders, serial entrepreneurs, accelerator directors and investors.

REGISTER NOW!

1. Teams of 2-5 students
2. Visit and logging into our website on (website startuppedia)
3. Apply by filling the online application form
4. Wait for the announcement!



FOLLOW US



Fenox Venture Capital Southeast Asia



@thestartupedia



@spac2016

WALK THE TALK AND JOIN THE COMPETITION, IT COULD CHANGE YOUR LIFE!

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